

Subject: Formulation of Citizen's Charter.

A citizen charter is the expression of an understanding between citizens and provider of a public service with respect to the quantity and quality of services which, the former receive in exchange of their duties as citizen of the State. It is essentially about rights of the public and obligations of public servant. The department makes all its efforts to increase production of different fruit crops manifold under varied agro-climatic conditions prevailing in the division aiming at improving economic status of the poor farmers in the entire division.

In view of it a booklet of Citizen Charter has been prepared together with literature pertaining to various fruit crops depicting cultural and management practices as provided by Chief Horticulture Officers of all districts for general information of citizens, which carry details of activity wise business transacted/being transacted viz. production of quality plant material by establishing multiple fruit plant nursery , small nurseries (less than 2 Hects.) both in public/private sectors, area expansion both for establishment of new orchards and rejuvenation of old and senile orchards, construction of water storage tanks, installation of Tube/Bore wells and establishment of low cost poly-green houses. The charter also carries information regarding assistance being provided to the farmers under different activities.

To provide free technical service with regard to establishment of new orchards and other management practices related to development of Horticulture, the services of staff are provided at Divisional/District/Horticulture Zone/Block level for proper guidance of farmers right from layout of the orchards to picking and packing of fruit crops including management practices amongst which Chief Canning and Processing Instructors, Analyst, Nursery Registration Officers and Horticulture Information and Publication Officer render their services at Divisional level; Chief Horticulture Officer/ District Horticulture Officer/ Subject Matter Specialist and Manager cum Chemist at District level; Horticulture Development Officer and Horticulture Technician grade II, III & IV at Horticulture Zone/ Block level. The services provided by all categories of managerial/ executive field staff are well illustrated in the charter.



All programmes are implemented by field functionaries at Horticulture Zone/ Block level in each district, which are regularly monitored /supervised by Chief Horticulture Officer with the assistance of District Horticulture Officer and subject Matter Specialists. All the activities are done on the recommendation of PRIs. The activities undertaken under various programmes are monitored/ supervised at Divisional level as well, making efforts to make it result oriented and



benefit giving to farming community. The activities at district level are also monitored by the respective Additional Development Commissioners. In addition to this meeting on monthly basis are held at Divisional level to review the progress made in implementation of client oriented programmes to detect lacunas and to suggest their remedial measures well in time. The activities of the department are reviewed at divisional level by the Commissioner/Secretary, Agricultural Production Department and Hon'ble Minister.

Efforts are also made to create conditions through interaction and training with farming community for generating a responsive climate. In view of it fruit shows and awareness camps are being organized at Block/ Tehsil/District/ Divisional level regularly with an object to create awareness among citizens (farmers) regarding development of Horticulture and management practices. In addition to this, the farmers are deputed for training within and outside the State to gain new technology about fruit production in the Division

The outcome of all this is that the farmers visit frequently at Divisional /District office in large numbers to acquaint themselves about various programmes being implemented by the department and avail the financial assistance as well as technical suggestions regarding development of horticulture.

A copy of Charter of demands already framed by the department and circulated amongst the field level officers for adoption is enclosed.

DIRECTOR
Horticulture, Jammu,



### Present Status of Horticulture in Jammu Division

Jammu Division of State is bordered on North side with Kashmir Division and on Southern side with States of Punjab and Haryana. The Division is having total geographical area of 17.95 lakh hectare.

Agriculture is the major economy of the Jammu Division which seems to be due to the physical and geo-graphical status shaped by the nature. Due to the hilly terrained topography possessed with rainfed conditions, the agriculture remains lucrative but less economic but cultivation of fruit crops can prove economical- profitable. Agroclimatically, Jammu Division has three distinct agro-climatic regions viz. Sub-tropical, intermediate and temperate, thus the privilege of producing different kinds of fruits having great commercial value. It is estimated that area will increase and reach at about 1.23 lakh hectares under fruit cultivation with production of 3.14 lakh metric tones of fruits in the year 2015-16.

The development of orchards not only generates employment to the un-employed youth directly and indirectly but also maintains the economical and ecological balance. Horticulture Department in J&K plays an important role in the improvement and upliftment of the farmers and in sustaining economic development of the State. In Jammu Division, there is direct as well as indirect involvement of about 6 lakh farm families comprising of more than 30 lakh souls and generate annually turnover of about Rs.500 crore i.e. Rs.260 crore from fresh fruits like Apple, Pear, Peach, Plum, Apricot, Cherry, Citrus, Mango, Olive, Ber, etc. and Rs.240 crore from dry fruits particularly Walnut.

The Department of Horticulture was working under the joint command of Directorate of Agriculture upto 1967-68. Thereafter, Directorate of Horticulture was created at State level. In April 2004, Two separate Directorates were created for Jammu and Kashmir divisions. This has facilitated formulation of policies and programmes at provincial level and has reached out to the growers.





### CITIZEN CARTER

The Department of Horticulture Jammu has formulated Vision and Mission Paras to focus on what is really important and how to inspire farmers.

### Vision

To increase production & productivity of high value fruit crops to make growers self independent with improved quality of fruit crops alongwith better returns through efficient post harvest management.

### Mission

- 1. Adoption of innovative technologies by fruit growers to increase per unit production with quality enhancement of fruit crops.
- 2. Diversification of fruit crops as per Agro climatic conditions existing in Horticulture zones.
- 3. To facilitate good returns from orchards regularly.

## Objectives

- Enhancing of production and productivity.
- 2. Development of Climate resilient production system through suitable adaptation and mitigation measures.
- 3. Generation & Dissemination of Latest Technology among growers.
- 4. Popularization of Horticulture mechanization to reduce production cost.
- 5. Reduction of Post Harvest Losses and promoting value addition to Horticulture produce.
- Human Resource Development of Farmers and Field Functionaries.

# The Department's mandate is to focus on the following:

- 1. To increase the area under fruit crop production by encouraging establishment of new orchards and to integrate with irrigation infrastructure.
- 2. To produce and distribute best quality fruit plant material from Departmental and accredited private Fruit Plant Nurseries;
- 3. To get accreditation of Govt. Fruit Plant Nurseries and facilitate the same for private nurseries by National Horticulture Board, Govt. of India;



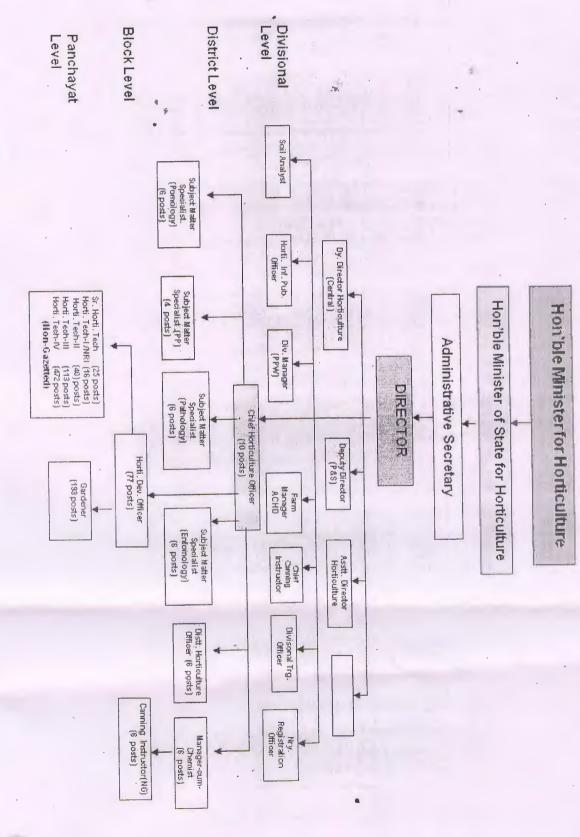
- To act as a bridge between researchers and farming community by way of conducting awareness camps/ seminars/ exhibitions/ demonstrations/ training and exposure visits etc. and with the counterparts and research institutes within and outside the State and organize interactions of the growers of the State with that of the other States;
- 5. To rejuvenate old and senile orchards
- 6. To increase the productivity in high value crops like Mango, Aonla, Stone fruits, Olive, Pecan nut, Walnut, Apple, Pear and cash crop like Strawberry.
- 7. To create irrigation facilities particularly in rain fed areas to provide critical irrigation by promoting micro irrigation systems.
- 8. To provide pest, disease and nutrient management guidance to orchardists including distribution of plant protection machinery and popularization of agriculture tools and implements;
- 9. To develop fruit specific areas (fruit villages) in line with zonalization plan of the department;
- 10. Introduction of improved varieties as per existing and future market trends;
- 11. To involve farmers in all developmental activities of the Department;
- 12. Promotion of Integrated nutrient Management and to encourage orchardists for adoption of organic farming;
- 13. Capacity building- Training of Trainers & farmers, organization of awareness camps, seminars/ workshop/ fruit shows etc.
- 14. Increase in area of exotic fruits like Kiwi, Pecan nut and olive.
- To Promote Value Addition and reduce Post Harvest losses for Horticulture crops.

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# **Major Fruit Growing Areas**



# ORGANOGRAM DEPARTMENT OF HORTICULTURE, JAMMU





# INCENTIVES AVAILABLE UNDER MISSION FOR INTEGRATED DEVELOPMENT OF HORTICULTURE (MIDH) FOR NHM AND HMNEH SUB-SCHEMES

S. No.	ltem	Cost Norms	. Pattern of Assistance
В.	PLANTATION	INFRASTRUCTURE D	EVELOPMENT
B. 1	Production of	planting material	
i)	Hi-tech nursery ( 4 ha)	Rs. 25.90 lakh/ha.	In private sector, credit linked back-ended subsidy @ 40% of cost, subject to a maximum of Rs. 40 lakh/unit, for a maximum of 4 ha. as project based activity on prorata basis. Each nursery will produce a minimum of 50,000 numbers per hectare of mandated perennial fruit crops/ tree spices/ aromatic trees/plantation crops per year, duly certified for its quality.
ii)	Small Nursery (1 ha)	Rs. 15.00 lakh/ha	In private sector, credit linked back-ended subsidy of cost, subject to a maximum of Rs. 7.50 lakh/unit, as project based activity. Each nursery will produce a minimum of 25,000 numbers of mandated perennial vegetative propagated fruit plants/tree spices/plantation crops per year, aromatic plants, duly certified for its quality.
iii)	Upgrading nursery infrastructure to meet accreditation norms	Up to Rs.10.00 lakh/nursery of 4 ha	50% of cost in private sector subject to a maximum of Rs. 5.00 lakh/nursery. The infrastructure facilities will include establishment of hot bed sterilization of-media, Working shed, Virus indexing facility (for citrus and apple), Hardening chamber / net house, Mist chamber, Establishment of mother block, Irrigation and fertigation facility/unit.
B 2	Establishment	of new gardens (Area	expansion)
	I. Fruits		
white work	(a) Cost intens	ive crops (For a maxir	num area of 4 ha per beneficiary)
To 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	i) Fruit crops lik Passion fruit etc	e Grape, Kiwi.	· · ·
	a) Without integration	Rs. 1.25 lakh/ha	Maximum of Rs.0.625 lakh/ha (50% of cost) for meeting the expenditure on planting material and cost of INM/IPM in three installments of 60:20:20 subject to survival rate of 75% in 2nd year and 90% in 3rd year.
	ii) Strawberry		
	a) Integrated package with drip irrigation & mulching	Rs. 2.80 lakh/ha	Maximum of Rs. 1.40 lakh/ per ha. (50% of cost) for meeting the expenditure on planting material and cost of material for drip irrigation, mulching and INM/IPM, in one installment.
	b) Without integration	Rs. 1.25 lakh/ha	Maximum of Rs. 0.625 lakh/ha (50% of cost) for meeting the expenditure on planting material and cost of INM/IPM in three installments of 60:20:20 subject to survival rate of 75% in 2nd year and 90% in 3rd year.
	iii) Papaya		
	a) Without integration	Rs. 60,000/ha	Maximum of Rs. 0.30 lakh/ha (50 % of cost) for meeting the expenditure on planting material and cost of INM/IPM in 2 installments (75:25).
	iv) Ultra high de orchard)	nsity (Meadow	
	a) Integrated package with drip irrigation	Rs. 2.00 lakh /ha	Maximum of Rs. 1.00 lakh per ha. (50% of cost) for meeting the expenditure on planting material, cost of drip system, INM/IPM, canopy management etc., in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year and 90% in 3rd year.
	b) Without Integration.	Rs. 1.25 lakh/ha.	Maximum of Rs. 0.625 lakh/ha @ 50% of cost in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year and 90% in 3rd year.
	v) High density p guava, litchi, por citrus etc).	planting (mango, megranate, apple,	,
	a) Integrated package with drip irrigation	Rs. 1.50 lakh /ha	Maximum of Rs. 0.75 lakh per ha. (50% of cost) for meeting the expenditure on planting material, cost of drip system, INM/IPM, canopy management etc., in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year and 90% in 3rd year).
	b) Without Integration.	Rs. 1.00 lakh/ha.	Maximum of Rs. 0.50 lakh/ha @ 50% of cost in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year and 90% in 3rd year)





	vi) Fruit crops o intensive crops spacing	ther th <mark>an cost</mark> using normal			
	a) Integrated package with drip irrigation	♥ Rs. 1.00 lakh/ha	Maximum of Rs. 0.50 lakh/ ha. (50% of cost) for meeting the expenditure on planting material, cost of drip system, INM/IPM, canopy management etc in 3 installments of 60:20 20 subject to survival rate of 75% in 2nd year & 90% in 3rd year for perennial crops and for non perennial crops in 2 installments of 75:25.		
	b) Without Integration	Rs. 60,000/ha	Maximum of Rs. 0.30 lakh/ha (50 % of cost) for meeting the expenditure on planting material and cost of INM/IPM in 3 installments.		
B.3.	Rejuvenation / replacement of senile plantation, canopy management	Rs. <sub>e</sub> 40,000/ha <sup>4</sup>	50% of the total cost subject to a maximum of Rs. 20,000/ha limited to two ha per beneficiary.		
B.4.	Creation of Wat	er resources			
	i) Community tanks/on farm ponds/on farm water reservoirs with use of plastic/RCC lining 100mx100mx3	Rs. 25 lakh/ unit	100% of cost to irrigate 10 ha of command area, with either use of minimum 500 micron plastic films or RCC lining, owned & managed by a community/ farmer group. Assistance will be restricted to the cost of plastic/RCC lining. However, for non MNREGS beneficiaries, assistance on entire cost including construction of pond/tank as well as lining can be availed under the scheme		
- подпостава на предостава на	ii) Water hardesting system for individuals- for storage of water in pomx20mx3m ponds/wells @ Rs.125/- cu.m.	Rs. 1.80 lakh/unit	50% of cost including plastic/RCC lining. For smaller size of the ponds/dug wells, cost will be admissible on pro rata basis depending upon the command area. Maintenance will be ensured by the beneficiary.		
B. 5	Protected cultivation .				
	1. Green House	structure			
	(a) Fan & Pad system	Rs. 1897.5/ sq.m (up to area 500 Sq. m) Rs. 1684.75/ sq.m(500 sq.m to 1008 sq.m) Rs 1633/sq.m (1008 sq.m to 2080 sq.m) Rs 1610/sq.m (2080 sq.m to 4000 sq.m)	50% of cost for a maximum area of 4000 sq. m per beneficiary.		
		Sq.m (0 4000 Sq.m)			
	(b)Naturally ventilated system		·		
	ventilated	Rs.1219/Sq.m (up to area 500 Sq. m) Rs. 1075.25/ sq.m(500 sq.m to 1008 sq.m) Rs 1023.5/ sq.m (1008 sq.m to 2080 sq.m) Rs 970.6/sq.m (2080 sq.m to 4000 sq.m)	50% of the cost limited to 5 units (each unit not to exceed 800 Sq. m) per beneficiary		
	ventilated system i) Tubular	Rs.1219/Sq.m (up to area 500 Sq. m) Rs. 1075.25/ sq.m(500 sq.m to 1008 sq.m) Rs 1023.5/ sq.m (1008 sq.m to 2080 sq.m) Rs 970.6/sq.m (2080 sq.m to 4000	50% of the cost limited to 5 units (each unit not to exceed 800 Sq. m) per beneficiary 50% of the cost limited to 20 units (each unit should not exceed 200 Sqm) per beneficiary.		
	i) Tubular structure	Rs.1219/Sq.m (up to area 500 Sq. m) Rs. 1075.25/ sq.m(500 sq.m to 1008 sq.m) Rs 1023.5/ sq.m (1008 sq.m to 2080 sq.m) Rs 970.6/sq.m (2080 sq.m to 4000 sq.m)	50% of the cost limited to 20 units (each unit should not exceed 200 Sqm) per		





· · · · · · · · · · · · · · · · · · ·	2. Shade Net House				
	(a) Tubular structure	Rs. 816/Sq.m	50% of cost limited to 4000 Sq. m. per beneficiary.		
	(b) Wooden Structure	Rs 566/Sq.m	50% of the cost limited to 20 units (each unit not to exceed 200 Sqm) per beneficiary		
	(c) Bamboo structure	Rs.414/Sq.m	50% of cost limited to 20 units (each unit not to exceed 200 sq. m) per beneficiary.		
	3. Plastic Mulch .Rs36,800/Ha		50% of cost limited to 2 Ha per beneficiary.		
	4. Anti Bird/Anti Hail Nets	Rs.35/Sq.m	50% of cost limited to 5000 Sq.m per beneficiary.		
B. 7	Promotion of In	tegrated Nutrient Man	agement(INM) Integrated Pest Management(IPM)		
	i) Promotion of IPM /INM	Rs. 4000/ha	30% of cost subject to a maximum of Rs 1200/ha limited to 4.00 ha/ beneficiary.		
	ii) Bio control	Rs 9.0.00 lakh/unit	100% to public sector and 50% to private sector.		
	ıii) Plant Health Clinics	Rs 25.00 lakhs/unit	100% to public sector and 50% to private sector.		
	iv) Leaf / Tissue analysis labs	Rs 25.00 lakh/unit	100% to public sector and 50% to private sector.		
3. 8	Organic Farming				
	i)Adoption of organic farming	Rs.20,000/ha	50% of cost limited to Rs.10000/ha for a maximum area of 4 ha. Per beneficiary, spread over a period of 3 years involving an assistance of Rs 4000/- in first year and Rs 3000/- each in second and third year. The programme to be linked with certification.		
	ii) Organic certification	Project based	Rs 5 lakh for a cluster of 50 ha which will include Rs 1.50 lakh in first year, Rs 1.50 lakh in second year and Rs 2.00 lakh in third year.		
	iii)Vermi .	Rs. 1,00,000/unit for permanent structure	50% of cost conforming to the size of the unit of 30'x8'x2.5' dimension of permanent structure to be administered on pro-rata basis.		
	Units/organic input production	Rs. 16,000/unit for HDPE Vermibed.	For HDPE Vermibed, 50% of cost conforming to the size of 96 cft (12'x4'x2') to be administered on pro-rata basis.		
3.1	Pollination supp	ort through beekeepin	g ·		
	i) Honey bee colony	Rs.2000 /colony of 8 frames	40% of cost limited to 50 colonies / beneficiary.		
	ii) Bee Hives	Rs 2000/ per hive.	40% of cost limited to 50 colonies / beneficiary.		
	iii) Equipment including honey extractor (4 frame), food grade container (30 kg), net, including complete set of Bee keeping equipment.	Rs. 20,000/set	40% of the cost limited to one set per beneficiary		
	Li i I I	e Mechanization			





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	i) Tractor (upto 20 PTO HP) *	3.00 lakh/unit	25% of cost, subject to a maximum of Rs 0.75 lakh /unit for general category farmers, and in case if SC,ST,Small & Marginal farmers, women farmers and beneficiaries in NE states, 35% of cost, subject to a maximum of Rs. 1.00 lakh per unit.			
	ii) Power tiller (below 8 BHP)	1.00 lakh per unit	Subject to a maximum of Rs 0.40 lakh /unit for general category farmers, and in the case if SC, ST, Small & Marginal farmers, women farmers and beneficiaries in NE states, subject to a maximum of Rs. 0.50 lakh/ unit.			
	iii) Self- Propelled Horticulture Machinery	2.90 lakh per unit	Subject to a maximum of Rs. 1.00 lakh /unit for general category farmers, and in the case if SC, ST, Small & Marginal farmers, women farmers and beneficiaries in NE states, subject to a maximum of Rs.1.25 lakh per unit.			
B.1 4	Human Resourc	Human Resource Development (HRD)				
	i)Training of farmers					
	a) Within the State	Rs. 1000/day per farmer including transport	100% of the cost.			
to the second se	b)Outside the state	Project based as per actual.	100% of the cost.			
	ii) Exposure visit of farmers					
	a)Outside the state	Project based as per actual.	100% of the cost.			
C.	Integrated Post	Harvest Management	·			
C. 1	Functional Pack house / on farm collection unit	Rs. 4.00 lakh/unit with size of 9Mx6M	50% of the capital cost.			





# INCENTIVES AVAILABLE IN RASHTRIYA KRISHI VIKAS YOJANA DURING 2015-16 IN RESPECT OF HORTICULTURE SECTOR JAMMU

S. No.	Activity/Components				
A.	Production and Growth				
1	Agriculture Mechanization				
	PP Machinery , Orchard Ladder, Pruning saw, Spray Pumps, Scatures etc, 50% of cost limited to Rs 2500 per unit				
2	Enhancement of Horticulture Production				
а	Top Working @ Rs.20.00 / success (including material cost)				
b	Canopy Management				
i)	Training Programme for Canopy Management @ Rs.200/- per day per farmer				
ii)	Pruning & Training of orchards @ Rs.2500/- per ha.				
С	Deveopment of Public Sector Nurseries: Mother Plants /Seeds/Seedling /Inputs in Nursery/Grafting Material etc.				
3	Cultivation of Nut Fruits viz Peacan nut, Walnut etc @ Rs.0.18 lac per ha.				
4	Nutritional Programme for Urban areas @25.00/Plant (Plant cost including Plantation Charges )				

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# Incentives Available under Sub- Mission in Agricultural Mechanisation (SMAM) in respect of Horticulture Sector Jammu.

S.No.	Component	Category	Pattern of Assistance
1	2 .	4	5 .
1	Power Tiller (8HP & Below)	SC/ST /SF/MF	50% for SC, ST, Small & Marginal Farmers limited to Rs.0.50 lacs
·		Gen	40% for other farmers cost limited to Rs.0.40 lacs /No.
2	Garden Hand Tools	SC/ST /SF/MF	For SC, ST, Small & Marginal Farmers limited to Rs. 006 lacs/No.
-	Carden Hand Tools	Gen	For other farmers cost limited to Rs.0.005 lacs /No.
3	Powered Knap Sack Sprayer/Power	SC/ST /SF/MF	For SC, ST, Small & Marginal Farmers limited to Rs.0.10 lacs /No.
	Opereted Twiawan Sprayer Capacity above 16lts.	Gen	For other farmers cost limited to Rs.0.08 lacs /No.

# Incentives Available under in National Mission on Oil Seed and Palm (NMOOP) 2015-16 in respect of Horticulture Sector Jammu.

S.No.	Intervention	Approved Rate of Assistance
1	2	3
	Area Expansion Inputs	
	Integrated Development of nurserie	es and plantation
i	Wild Apricot (400 Plants/ha)	- 16000/ha
	Olive (200 Plants/ha)	





# INCENTIVES AVAIABLE DURING 2015-16 in Pradhan Mantri Krishi Sinchayee Yojana (PMKSY)

# in respect of HORTICULTURE DEPARTMENT, JAMMU

S. No.	Activity	Unit	Average System Cost Rs.	Category of Farmer
1	Drip Irrigation System Wide spaced crops ( > 8 m)	Ha.	29375 /Ha	S&M
2	Drip Irrigation System spaced crops (4m to <8 m)	Ha.	42375/Ha	S&M
	(4111 to <0 111)	110.		Public
3	Drip Irrigation System spaced crops (2m to 4m)	На.	73000/Ha	S&M
4	Portable Sprinkler Irrigation	На.	24500/Ha	S&M
	part spanning and market s			Public
5	Semi Permanent Irrigation System	На.	45750/Ha	S&M
			-10700/11a	Public
6	Training Programmes of 2-3 days duration for 30 participants	Mandays	50000/ Programme	





### DETAIL OF CUSTOMER CLIENT

All category of farmers /orchardists to be provided technical service facilities with regard to establishment of new orchards and other management practices related to development of Horticulture. Following staff is provided at Divisional/District and Horticulture Zone /Block level for the benefit of the farmers:

Level	Name of the Service	Designation of the posts	Remarks	
	Processing/Preservation	Chief Canning & Processing Instructor	To organise/supervise six months and one months training course in Fruit & Vegetable Processing/ Preservation other related activities.	
	Soil and Leaf Testing	Analyst .	Free service to fruit growers for soil, Leaf, analyses.	
Divisional	Nursery Registration. Establishment of Nursery	Nursery Registration Officer, Horti. Dev. Officers, Nursery Registration Inspector	Registration of Fruit Plan Nursery under Private Sector and to provide free technical guidance for establishment of such nurseries including providing of bud/scion wood of known pedigree/performance.	
	Information & Publicity	Horticulture Information & Publication Officers, Horticulture Development Officers	To organise fruit shows, crop competitions, farmers training/awareness camps and to give wide publicity through print media in respect of various Horticulture Development Programmes including Pest and Disease Management.	
	Input & Extension Service	Chief Horticulture Officer, District Horticulture Officer, Subject Matter Specialists	To supervise and monitor all the horticulture activities/ programmes of the department including providing of technical guidance to the farmers at the district level.	
District	Processing/Preservation	Manager-cum- Chemist	To conduct one months training course in fruit and vegetable preservation/ processing.  -Demonstration of fruit & Veg. processing in and outside the fruit preservation centres.	
Horticulture Zone/Block/ Panchayat Level	Extension Service	i) Horti. Dev. Officer ii)Horti. Tech.II/III iii)HTG-II (SKCC) iv) HTG-IV	The staff is provided at Horticulture Zonal/ Block Level to provide technical guidance to the farmers right from layout of orchards upto picking and packing of fruits including other management practices.	





MODE OF SERVICE DELIVERY:

The above said services/assistance can be claimed by the citizen having or wish to develop the above detailed activities through a simple procedure by contacting Horticulture Development Officers at Block Level, Chief Horticulture Officer at District Level and Directorate of Horticulture at Divisional Level.

TIME TO BE TAKEN FOR THE SERVICE DELIVERY:

There is no specific schedule for the delivery of above said services, the citizen are served immediately on the spot when in contact for extension services but for getting assistance a procedural time is taken.

GRIEVANCES/REDRESS MECHANISM:

At District level, Chief Horticulture Officer and at Divisional Level, Director Horticulture can be contacted for taking help for the smooth delivery of the services claimed or for any poor service or any inordinate delay in getting the required service.

The list of Horticulture Officers with contact numbers for ready reference is as

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S.No.	Name of Officer	Designation	Mobile No.	Office No.
1.	S. Kirtan Singh	Looking after the work of Chief Horticulture Officer, Jammu	9419193340	0191-2554354
2	S. Tarvinder Singh	Chief Horticulture Officer, Kathua	9419125154	01922-234679
3	C.L. Sharma	Chief Horticulture Officer, Udhampur	9419138794	01992-272551
4	R.K. Koul	Chief Horticulture Officer, Poonch	9419157587	01965-220165
5	R. C. Putto	Chief Horticulture Officer, Kishtwar	9419105773	01995-259801
6	Ajit Kumar Sharma	Chief Horticulture Officer, Samba	9858012526	01923-217651
7	S. K. Angurana	Chief Horticulture Officer, Reasi	9419152628	01991-245659
8	Y. K. Kesar	Chief Horticulture Officer, Rajouri	9419127608	01962-263404
9	L. K. Bali	Chief Horticulture Officer, Ramban	9419261097	01998-210944
10	Bipan Pandita .	Chief Horticulture Officer, Doda	9419188239	01996-2335.70
11	Vikas Anand	Chief Canning Instructor, Jammu	9419131943	0191-2579072
12	Rajinder Kumar	Farm Manager, ACHD, Ramban	9419181323	01998-266619
13		Analyst, SLAL Jammu	4	
14	Vijay Kumar	Divisional Manager, Jammu	9419253343	-
15	K. K. Ambardar	Horti. Inf. & Pub. Officer, Jammu	9469280753	-
16	S. Jarnail Singh	Nursery Registration Officer, Jammu	9419221016	-

EXPECTATION FROM THE CITIZENS /CLIENTS:

It is expected that all the programmes /schemes reaches to the farmers and they maintain close liaison with departmental functionaries.

Director Horticutture

Jammu J.