

Directorate of Horticulture

Gole Pully, Talab-Tillo, Jammu
(phone No. 2100084, Fax No. 2501219)

PUBLIC NOTICE

Applications are invited from interested farmers/Orchardists of apple growing areas of Jammu division for availing the assistance under “**High Density Apple Plantation Scheme**” during the current spring season 2017-18. The minimum area for Plantations is 5 Kanal (0.25Ha) and maximum area is 20 Kanal (1.00 Ha.). The funding pattern of scheme shall be 50:50 (Govt.: Farmer). The subsidy entitlement on the scheme shall be Farmers Share including loan.

Financing pattern shall be as follows

1. Government Share : 50%
2. Growers Share : 20%
3. Financing by the financial Institutions : 30%

The interest rates shall be as per the rate structure applicable for agriculture sector. The payments of the loan shall be as follows:

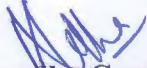
- (i) Capitalization of interest for three years
- (ii) Repayment in yearly installments from 5th year onwards.

The estimated cost for establishment of an orchard of one Ha. with plant density of 2222 plants per hectare through Private enterprises is 32.00 lakhs .

The item wise expenditure and comprehensive details of the scheme can be had from the **Chief Horticulture Officer/Horticulture development officer of the Concerned Districts/Blocks or Zones or official website of the Department (www.hortijmu.jk.gov.in)**

Further mere submission of application form does not confer any right to avail the assistance and is subject to **feasibility report and availability of funds.**

NO. *HR/10/542*
Dated: *15* - 02-2018


Anurachha Gupta (KAS)
Director Horticulture
Jammu



Government of Jammu & Kashmir
Horticulture Department
Civil Secretariat, Jammu.

Subject: - Implementation of "High Density Apple Plantation Scheme" through Private Enterprise.

Government Order No: 08-Horti of 2017
Dated: 07-02-2017

Sanction is accorded to the implementation of the "High Density Apple Plantation Scheme" by the Department of Horticulture, through Private Enterprise in the State. The Scheme document is annexed herewith.

This issue with the agreement/concurrence of Finance and Planning, Development & Monitoring Department conveyed vide UO No: PD/Agri/64/DAP-2009-10&2010-11 dated 04-08-2016.


By order of the Government of Jammu and Kashmir

Sd/-
(M.H.Malik), KAS
Secretary to the Government
Dated: 07-02-2017

No. Horti/PC-31/2016-17

Copy to the:

1. Financial Commissioner, Planning, Development and Monitoring Department.
2. Principal Secretary to Hon'ble Chief Minister.
3. VC SKUAST-Jammu/Kashmir
4. Commissioner/Secretary to the Government, Finance Department.
5. Commissioner/Secretary to the Government, GAD.
6. Chairman, J&K Bank.
7. Director Horticulture, Kashmir.
8. Director Horticulture, Jammu.
9. Director Archives, Archaeology and Museums, J&K.
10. Special Assistant to Hon'ble MoS, Horticulture.
11. Pvt. Secretary to Secretary to Govt. Horticulture Department.
12. Govt. Order/stock file.


(Tahir Mustafa Malik)
Deputy Secretary to the Government

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Annexure to the Government Order No. 08/Horti of 2017 dated: 02.02.2017.

High Density Apple Plantation Scheme through Private Enterprise.

1. Introduction:

High Density Apple Plantation Scheme is 100% State funded Scheme formulated to achieve the objectives of enhanced production and productivity and raising the income of the farmers.

2. Area to be covered:

- i. Minimum area : 5 Kanals (1/4 ha)
- ii. Maximum area : 20 Kanals (1 ha)

3. Duration of the Scheme:

Three (03) years.

4. Yearly targets:

- i. 1st year: 60 hectares
- ii. 2nd year: 150 hectares
- iii. 3rd year: 200 hectares

The performance shall be reviewed after plantation season and target shall be revised.

5. Funding Pattern:

- i. 50:50 (State: Farmer)
- ii. Subsidy : Farmer share including loan

6. Financing pattern:

- i. Financing by Financial Institution (Bank) : 80% of farmer's share against collateral.
- ii. Equity : 20% of the farmer's contribution.

7. Interest rate:

As per rate structure applicable to Agriculture sector.

8. Repayment:

- i. Capitalization of interest for 3 years
- ii. Repayment in yearly installments from 5th year and onwards.

9. Options available to the farmers are:

9.1 Option-I:
High Density through Private Enterprise 2222 trees per hectare. (Rs. In Lac)

S. No.	Particulars	Estimated Cost	Govt. Share	Beneficiary share
1	Land development	1.50	0.00	1.50
2	Pit digging, re-filling @ ₹.70/pit for 2222 plants (3mtr x 1.5 mtr.)	1.60	0.00	1.60
3	*Cost of plant material @ ₹.500/plant for 2222 plants	11.00	9.90 2.475	1.10
4	*Cost of Trellis System (as per estimate)	10.00	5.00	5.00
5	Cost of fencing	4.50	0.00	4.50
6	*Micro Irrigation	2.00	1.00	1.00
7	Cost of Vermil Compost/ FYM (1 cft per Pit)	0.80	0.00	0.80
8	Pesticides	0.40	0.00	0.40
9	PP Machinery	0.20	0.10	0.10
	Total:-	32.00	16.00	16.00

90:10
Sol.
50%

For five
Kannals
0.375
0.400
0.275
2.250
2.225
8.20
0.10
0.025
4.00

9.2 Option-II:
High Density through Private Enterprise - 3333 trees per hectare (Rs. In Lac)

Sr. No.	Component	Estimated cost per ha (Rs. in lakhs)	State Share	Beneficiary share
1.	*Cost of plant material (3 feathered) @ Rs.500/- plant for 3333 trees (1x3 m)	16.67	13.20	3.47
2.	*Cost of 4-wire trellis system (with installation)	12.00	6.00	6.00
3.	Cost of Anti-hail net (with installation) or fencing	4.50	-	4.50
4.	*Cost of Micro-irrigation system	2.40	1.20	1.20
5.	Land Development	1.50	-	1.50
6.	Pit digging, plantation @Rs.70/- pit	2.33	-	2.33
7.	Cost of vermi compost Unit	0.80	-	0.80
8.	Pesticides	0.40	-	0.40
9.	Plant protection machinery	0.20	-	0.20
	Total	40.80	20.40	20.40
	Approximately	41.00		

*The cost of plants shall be on actual basis which shall be communicated by Director Horticulture, Kashmir separately.

*The farmer shall deposit his share with bank only in case of Cost of Plant Material, Cost of Trellis System and Micro Irrigation. Other activities can be undertaken and paid directly by the farmer as per the guidance of the Department/Private Enterprise

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10. Technical Specification:

The technical specification of Drip Irrigation and Trellis System and anti hail net for Option-I and Option-II for 1 hectare are given in enclosed Annexure 'A' (Drip Irrigation System for Option-I & Option-II), 'B' (Trellis System) and 'C' (anti-hail net).

Specifications has been drawn and finalized by the Task Force on Horticulture Development constituted by the Government vide Order No: 168-Agri of 2015 dated 16-06-2015. Any improved version can be installed subject to its approval by the Task Force, the case to whom shall be referred by Director Horticulture, Kashmir.

11. Stakeholders:

The Scheme has the following stakeholders:

- i. State Government;
- ii. Farmers;
- iii. Financial Institutions (J&K Bank Ltd.) and
- iv. Implementing Agency (Private Enterprise).

12. Role and responsibilities of Stakeholders:

State Government:

- i. Director Horticulture, K/J shall Identify beneficiaries and provide the list to implementing Agency i.e. Private Enterprise (PE) and Financial Institution (Bank).
- ii. Provide list of varieties and specifications to PE with copy to Bank.
- iii. Provide Technical Specification of Trellis System and Drip Irrigation System to PE with copy to Bank.
- iv. Supervise operations/implementation and obtain project status.
- v. Obtain status/feedback from the farmer.
- vi. Provide necessary Technical guidance, information and awareness to the farmers/beneficiaries.
- vii. To notify the varieties of Apple/country of origin for High Density Plantation.

Farmer:

- i. Submit an application to the Horticulture Department (DHK/J) along with land details (ownership proof) to join the scheme.
- ii. Provide land and carryout such activities as are necessary before plantation.

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- iii. Deposit his share (equity) with the bank and collateral to the extent of loan component plus upto 25%.
 - iv. Provide labour to the implementing agency (Private Enterprise).
 - v. Undergo training and attend awareness camps organized by Horticulture Department jointly with other stakeholders Financial Institution + Private Enterprise (FI+PE).
 - vi. Provide periodical feedback to the Government/Financial Institutions
 - vii. Repay regularly the term loan after moratorium period-from 5th years.

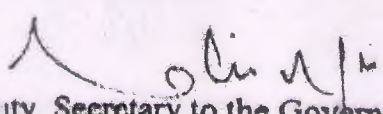
Financial Institution – Designated Bank:

- i. Create a Special Cells at Zonal/ Divisional level/ Headquarter to implement the scheme.
- ii. Advise the branch in the area to accept the equity from Farmer and Collateral.
- iii. Receive grant from the government which shall be apportioned and released as per the scheme.
- iv. Release mobilization advance to the Private Enterprise against bank guarantee/ any other instrument.
- v. Nominate an officer as JIT member for audit of the orchard(s) and sign work completion certificate as member of the JIT which shall be prerequisite for releasing the payment as per the schedule.
- vi. Term loan repayment as per schedule in yearly installments.

Implementing Agency- Private Enterprise:

- i. Verify the land offered by the beneficiary to the effect whether it is suitable for High Density Plantation or not.
- ii. To provide bank guarantee against the mobilization advance.
- iii. To receive the mobilization advance as given in the scheme.
- iv. Arrange/import plant of specified qualities from the identified countries. Government can facilitate by way of certification of quality and quantity as per action plan.
- v. Arrange material for other components (Trellis system, drip irrigation, anti-hail net and other machinery/ equipment, if required) as per specification given in the scheme.
- vi. Provide training to the farmers/growers.
- vii. Nominate his representative or join himself the JIT.
- viii. Furnish the periodical status report to the Government.
- ix. Receive the balance payment/cost as per the scheme (Director Horticulture Jammu/Kashmir).
- x. Do handholding for three years by way of inspection, advice and implementation of corrective measures, if any.

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13. PE shall be entitled to 1% of the total cost as incentive on successful setting up of an orchard.
 14. A MoU shall be signed between the parties/ stakeholders, Horticulture Department, Beneficiary, Implementing Agency and Financial Institution clearly mentioning the role and responsibilities of all the stakeholders together with normative cost and sharing pattern and other terms and conditions strictly as per the guidelines of the scheme. MoU duly vetted by the Department of Law, Justice and Parliamentary Affairs is enclosed as Annexure D;
 15. The farmer shall have the option of availing institutional finance depending upon his choice or provide entire share out of his own resources.
 16. The Task Force constituted vide Government Order No: 168 Agri of 2015 dated 16-06-2015 shall continue to evaluate, and suggest the corrective measures, if any, during setting up of the orchard under the scheme.
 17. Director Horticulture, Kashmir shall specify the varieties of plants to be imported and country from where to be imported.
 18. Director Horticulture, Kashmir shall constitute a Joint Inspection Team (JIT) as per the guidelines of the scheme for in process inspection and completion inspection/report of the orchard(s).


Deputy Secretary to the Government